

## NEA 2008 Election Update

The NEA 2008 Election Campaign is in full swing. The members of the Board of Directors were presented with an update at its meeting on September 27, 2008.

NEA is highly mobile in its efforts to elect pro-public education legislators. We are working hard to elect a pro-public education president, protect our congressional friends – both democrats and republicans. We want to increase the number of pro-public education members of Congress in both political parties. We are also focused on electing pro-public education governors and ensuring victory on state ballot measures.

NEA is targeting 15 states in the presidential race, ten states in the senatorial races and 5 states in the governor's races. New Jersey is not one of the targeted states. WE STILL NEED ALL OF OUR MEMBERS TO VOTE ON NOVEMBER 4, 2008.

We are currently in Phase IV of the NEA timeline. This phase includes informing our members of the research NEA has completed on a comparison of all endorsed candidates and persuading our members to vote for pro-public education candidates.

NEA's 2008 Campaign Plan will integrate the following communication activities: direct mail, phone calls, e-mails, videos, worksite fliers, state & national publications, local meetings, and school visits.

All NJEA members need to consider joining a 'Committee of a Thousand' to help our endorsed candidates get elected in Washington and in our individual states. If you don't have the time work on the committee take the time to engage your colleagues in a conversation about the campaign and our recommended candidates.

***Our students are counting on us. Let's make our voices and collective votes resound till victory is ours.***